Home Assignment - IInd year – Semester III

Marks : 80   **Code : MBA - 302**

Note :
* The Paper consists of two sections I & II
* Attempt any 4 questions from Section I
* Section II is Compulsory

Management Information System

SECTION-I

1. Explain how a retail supermall like Big Bazaar can benefit by implementing an ERP system. (15)

2. Give 3 examples of system entropy and feedback control in various industry verticals. (15)

3. "55% population of India is below the age of 25 years." Explain how this statistical data can be used by different industries for deriving useful and actionable information. (15)

4. Explain the Herbert Simon model of decision making with the help of a suitable example. (15)

5. Write short notes (any 3) (15)

   (1)   Strategic Information
   (2)   Open and Closed Systems
   (3)   Sources of Information
   (4)   Types of Decisions
   (5)   Deterministic and Probabilistic Systems

SECTION-II

6. Case Study (20)

   Guesteria Group of Hotels is a chain of 5-star hotels having its hotels in all the prominent locations of the globe. The group has been using an outdated information system for running its operations. But as a result of growth and expansion, the group has decided to implement an ERP system.

   (1)   Discuss the pros and cons of various ERP packages available in the market.
   (2)   Explain all the phases in the implementation process.
   (3)   Analyse all the business processes of the group of hotels.